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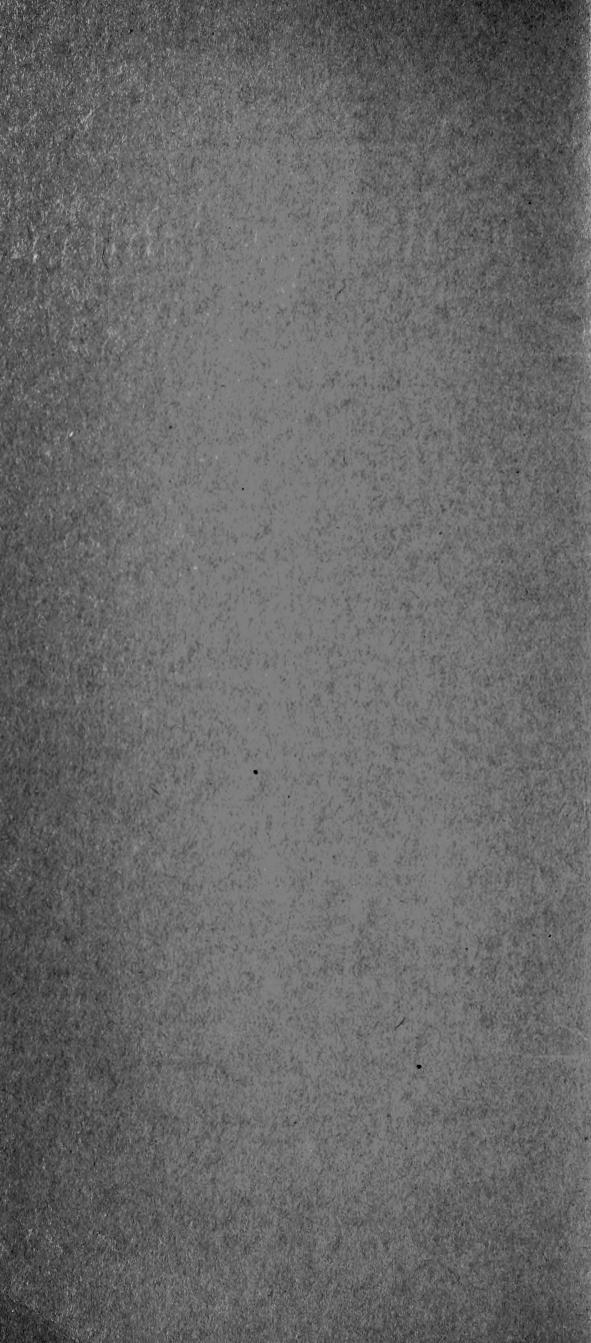
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WILFRED I. LARSON & SON
4374 Coolidge Avenue
Browndale Park
MINNEAPOLIS, MINN.



SEASON'S GREETINGS FOR 1940

In presenting this new Catalogue of dahlias, I wish to thank all my numerous patrons for their past support, and in soliciting continuation of their esteemed patronage to assure them and all new clients that their wishes will always receive my closest personal attention.

This list has been brought right up to date, with the best varieties from all dahlia producing countries, and all novelties have been tried and proven in my garden, and while your local condition may cause some variation those cataloged can be confidently relied upon, their descriptions being as faithful as possible, and quite unexaggerated.

Do not be discouraged if a variety does not do well with you the first year; try it again as some need to be acclimated.

Look for our new novelties for 1940. Imported from Czechoslovakia, Australia, England, Germany, Holland. You will see them at all the shows this coming year.

Our green plants are grown so as to give the maximum of results of equal or superior to root stock. This is only accomplished by the selection of healthy, vigorous roots benched in a moderate heat that will enable us to take stocky base cuttings.

Only a reasonable number of cuttings are taken and none used that are spindly. After cuttings are rooted and potted and begin to grow, they are moved to cooler quarters and shifted to larger pots. At this stage small tubers are beginning to form, assuring that clumps will be obtained at digging time. The plants are later hardened off in outside quarters so as to withstand shipping and be in good condition for planting out.

We try to keep our list of varieties limited by retaining a very high percentage of those that are placed on the "Honor Roll" consecutive seasons in this country and abroad. The varieties mentioned herein are of exceptional merit and may be grown to your complete satisfaction, if you will dig deep, cultivate regularly, and keep insects under control, particularly the leaf hoffer.

Our plants are all base cutting.

We take great pride in sending healthy, clean, strong plants.

We guarantee all dahlia roots and plants to be in firstclass condition when they leave our place, as they are state inspected.

We ship all green plants about May 1st to May 15th. To avoid disappointment order early. Our stock is limited on some varieties. We do not substitute unless requested.

Terms: Cash, or 25% deposit with order; balance at shipping time. On orders over \$5.00 we pay charges.

Visitors are always welcome to our gardens.

We carry a complete line of annuals in our greenhouse, including the latest novelties. We sell by the dozen or by flats. Don't forget to order some annuals this spring. Gladiolus at \$3.00 per 100. The State Department gave us 100% clean this year against thrip.

ABBREVIATIONS

FD—Formal Decorative SC—Semi-Cactus ID—Informal Decorative C—Cactus

1940 Honor Roll Dahlias

NORMANA MORTON (ID)

FARRAR ROJEK (ID)

MAFFIE (SC)

TRIUMPH OF CZECHOSLOVAKIA (SC)

PINK GIANT (ID)

GILLMAN'S BEAUTY (FD)

1940 Honor Roll Dahlias from Australia	
ALICE MAY (ID) A wonderful white, resembles Lord of Autumn. Good stems and a good grower; one of the best whites	5
WHITE CLOUD (FD) A new white from Australia. Size of blooms, 9 to 10 inches, on perfect stems; a real winner. Plants \$2.5	C
MOTHERS' DAY (ID) Another good white from Australia; 12-in. blooms and good stems; a wonderful grower, a real win- ner	5
DUKE OF WINDSOR (ID) Blooms I Ix6. This wonderful dahlia is undoubtedly the pick of the newer introductions; the color is best described as very solid dark red; a real champion	0
JOY SHIPP (ID) Blooms 11x5. This color is entirely new, being a deep rich salmon, overlaid with a bright orange shading which is very pronounced toward the center. Truly a glorious color, carried on long, stiff stems	0
MRS. DULCE BLACK (ID) One of the prettiest flowers we have seen, being a real peach pink of perfect form, not overly large, about 8 to 9 inches, on good strong stems. A real gem	0
DAINTY MAID (ID) The most attractive colored dahlia. The form of this is very similar to Freda George, and the color is exquisite, being a creamy rose at base of the petals, deepening to salmon rose. One of the very best	0
CORAL (ID) This is one of the largest and deepest dahlias grown, and is the best keeper we have seen. The color of this huge dahlia is golden amber, and it is an outstanding variety)
OONASTOR (FD) Here we have a very fine flower similar in every respect to Freda George. This variety has all the	
fine points of its parent, the color being just a little deeper. Size of blooms, 10x6, and never shows open center; stems are long and stiff, the flower facing you)

HONOUR McLAUGHLAN (FD)
Blooms 11x6. A clear scarlet, on long stems which stand up and look you in the face. One of the best reds
JIMMY JAMES (ID) Blooms 11x5. This is a beautiful, clear maroon, on grand stems; a real winner
MAVIS TIERNEY (ID) A huge deep dahlia with extra long cane-like stems. Blooms grow to 12 inches across, and centers are perfect till end of season. Color: crimson maroon. Is perhaps the best red on the market today. Plants \$5.00
One of the best dark garden cactus to date; extra large blooms and plenty of them. The color is very rich velvety red to black in the center Plants \$1.50
Outstanding Dahlias from Australia
AMARANTH (FD) A dwarf self-branching grower of robust habit, with very stiff stems, very large, perfectly formed exhibition blooms of Amaranth pink
CROYDON WONDER (ID) One of the best large red decorative yet introduced
KENNETH B. WEISS (ID)
A strong, vigorous grower with stems extra long, stiff and upright and broad, overlapping petals twisted at tips; very large and deep. Color, golden buff suffused salmon, with terra cotta reverse. Plants \$1.50
MRS. C. J. SOWTON
A huge flower, easily grown to 11 inches across and of perfect form and carried on good stems. Color: pinkish cinnamon. A champion in Australia, and all reports agree it is one of the very best. Plants \$1.50
ORANGE GOLD GIANT (ID) An immense gold and orange bloom of extraordinary depth, best grown to a side bud Plants \$1.00
PHYLLIS KNIGHT (ID) Salmon rose overlaid with rose pink. An outstanding large dahlia, large blooms. Don't miss this one. Plants \$1.00
ROSE BEAUTY (ID) An outstanding variety, pure rose pink in color, of largest size and perfect exhibition type, carried on long stems

SALMON SUPREME (FD)

A South African variety of most exquisite coloring with broad petals. A magnificent bloom of perfect formation which no discriminating exhibitor should be without. Color: glorious coral rose.....Plants \$1.00

VIANA'S FANSY (ID)

A. AUSTIN WEISSE (ID)

AGNES FOSTER (ID)

CROYDON GLORY (ID)

A giant yellow of best exhibition type.... Plants \$0.50

DARCY SAINSBURY (ID)

One of the finest exhibition whites ever raised; stems erect and strong free bloomer.....Plants \$1.00

FREDA GEORGE (ID)

This was the most outstanding dahlia in my garden last year. Color: soft cream pink, overlaid helio shading to a deep at base of petals; large blooms; a real show flower, and keeps a long time in water.

G. W. HUTCHINSON (C)

Plants \$1.00

GOLDEN PRINCE (ID)

MARY SHINKFIELD (FD)

Color: soft yellow with center of each petal suffused and heavily tipped bronze terra-cotta with rich, deep center. The perfect dahlia.....Plants \$1.00

THE BRIDE (ID)

The champion white that exhibitors have been waiting for. Can be grown up to 12 inches, and very deep. Best grown to side bud; very long stems.

Plants \$1.50, Roots \$5.00

1939 Honor Roll

AURORA (FD)

Rose pink overlaid wax yellow, giving it a peach pink appearance; many blooms reach 12 inches; on long, stiff stems. A very good grower. Plants \$2.50

EVERYBODY'S FAVORITE (ID)

GLAMOUR (ID)

An immense true purple with petals deeply edged Amaranth pink. Can be grown over 12 inches. Bushes are very hardy and very good stems.

Plants \$2.50

HILLSIDE SUNSET (ID)

RITTA WELLS (ID)

Color: soft peach and light gold on cream ground, grenadine pink reverse and on the outer petals. Huge flowers 12 to 14 inches. If you want a large dahlia don't overlook this one; hard to beat.

Plants \$2.50

SCARLET LEADER (SC)

SAN FRANCISCO (ID)

A huge shrimp pink; tall grower with good stems; large blooms 12 inches or more.......Plants \$2.50

13 LKEZIDENI EDMAKO RENNEZ (ID)
Large blooms. Color: brilliant red. Don't miss this one. Was one of the best dahlias in my garden last year. Good grower on long stems
DON SOWTON (ID)
A mellow purple sport of Mrs. C. J. Sowton. Form of flower and habit of growth of plants is identical with Mrs. Sowton
LIOS WALCHER (ID)
Achievement medal winner last year. A grand bi- color with long, perfect stems. Color: pansy pur- ple, tipped whiteRoots, \$3.50, Plants \$1.50
ANDRIES SUPERBA (SC)
This very striking blood red novelty has equalled the record of its parent, Miss Belgium. A prize winner at every show. Don't miss this one. Plants \$1.50
ENKART PRIMA (SC)
Was the best dahlia in Belgium last year. The color is a deep salmon with deep yellow center. A very fine exhibition dahlia
STOPLIGHT (ID)
A giant brilliant cardinal red. You could see this dahlia stand up above all my dahlias last year. A very flashy and good grower; very fine stems. Don't overlook this one
Honor Roll Dahlias from Czechoslovakia
I BANZENA VLAKONA (ID) A large pink flower on long stem. Good grower. Plants \$1.50
2 JAN FR. VLACEK (ID) A pale pink; large blooms; good grower. Plants \$1.50
3 K. H. MACHA (ID) Deep pink flowers on long stems; 10-inch blooms. Plants \$1.50
7 ZAHRAKNIK BERNKOPF (ID) Large blooms. Color: white and purple striped. Very beautiful blooms, good growerPlants \$1.50
9 ZIRINKAR JARTILEK (ID) Pink flowers with yellow centers; 10-inch blooms on long, stiff stems
18 DR. JUDR. K. SVOBODA (ID) Large rose pink blooms on long stems. This is a very fine dahlia and a good grower Plants \$1.50

19 PANKLOVA (SC)	
Here is a wonderful dahlia, large blooms. Color: light cream; on long, stiff stems	0
22 LEG. K. VASATKO (ID)	
A very fine bi-color; true carmine with petal tipped white. A very good grower and good stems.	
Plants \$1.5	0
23 MRS. HANNA BENNES (FD)	
Here is a fine dahlia. Color: dark red, striped with darker red	0
24 BLAZENKA VOLKNEROVA (C)	
A very fine white cactus; long, stiff stems. Plants \$1.5	0
25 PRAVDA VITIRI (ID)	
A large cream white; on long, stiff stemsPlants \$1.5	0
26 ZAHRADKAR KUBESTA (ID)	
Clear, deep rose blooms; tall bushesPlants \$1.5	0
27 JAN PETREAS (ID)	
Another large informal white; on long, stiff stems. Plants \$1.5	<u> </u>
29 CZECHOSLOVAKIAN ODBOJ. (ID)	U
Very large purple flowers; on long stemsPlants \$1.5	0
30 TRNAVA ZOOROKOV (ID)	
Huge flowers. Color: lilac rose	0
31 NACELNI KLINGER (ID)	
Huge flowers, artistically colored. Background is	
white, striped with deep red; color very effective.	
Plants \$1.5 32 Pl. MANI MALOBICKA (ID)	0
Huge flowers; orange petals with fine, clear red	
spotting, and hatching fully double. Very effective.	
Plants \$1.5	0
34 B. VLOKOVA (ID)	
Huge blooms. Color: salmon rose. Very fine dahlia. Plants \$1.5	<u> </u>
35 UPOMENKA NASTRAHOV (ID)	U
On the top petals are light rose, on the back are	
carmine violet. Huge flowers	0
37 DR. JELINKOVA (ID)	
Huge yellow blooms; on long, stiff stemsPlants \$1.5	0
38 JIRINKAR TRTILEK (SC)	
Huge flowers, salmon rose colorPlants \$1.5	0
39 HEJ SLOVANE	
Huge decorative flowers. Salmon rose on the yellow background	0
40 NASE REVOLUCE (C)	
Dark carmine red; extra fine dahliaPlants \$1.5	0

41 UCITELKA PETREASOVA
Huge decorative flowers of white rose color, over- laid lilac. Good grower; long stemsPlants \$1.50
36 PAMATCE TRYSOVE (ID)
Catleya violet color on the white background; the centers of the flowers are white; very floriferous. Plants \$1.50
Honor Roll and Certificate Winners
AZURE (ID)
Bright lilac with a bluish violet sheen; exhibition blooms 12 to 14 inches
AUTUMN SUNSET (ID)
Color: lemon yellow center, lightly tinted spinel red toward outside of flower. Wonderful grower;
insect resisting, and large bloomsPlants \$0.75
CARL G. DAHL (ID)
Large flower; can be grown to 12 inches. Color:
apricot buff with a tint of old rose. A good bloom-
er and good stemsPlants \$1.00
CHARLES MASTICK (FD)
This is a wonderful formal dahlia which we need.
Color: rich orange salmon with a pink reverse. Wonderful grower, one of the best. Don't miss
this one
CORNELL (ID)
Finest bi-colored novelty, purple tipped white with
long stems, and a good growerPlants \$1.50
CHEROKEE BRAVE (ID)
A large red, and it is hard to beat. Many people
like it better than Murphy M. Peice. Doesn't burn
in the hot sun like most reds. Try this one and you will like it
DIRECTOR MARSHALL HOWE (FD)
Color: cardinal red overlying mulberry. This dahlia
was the most outstanding in my garden last year. Plants \$1.50
DISCOVERY (ID)
Deep rosy magenta with deep reddish garnet cen-
ter. If you want a large dahlia grow this one. Was
the largest dahlia at the Minnesota State Fair, was
14 inches; bush had 6 blooms that sizePlants \$1.00
DAVID COPPERFIELD (ID)
Another of our giants. This bloom also has great depth. It is violet purple and grows almost on top
of a very long stem; high growing bush. You will
want this one
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41 UCITELKA PETREASOVA

GOLDEN BEAUTY (ID)
Apricot yellow, general tone pinkish yellow; very large blooms, 12 inch blooms
GOLDEN BOUNTY (FD)
This is the best yellow formal I have seen for years. Good grower and long stems, and a hard one to beat. Try it this year, it's a dandyPlants \$1.00
HALSEROVA (ID)
Bi-color variety, pure white pointed and striped deep wine red. Very large exhibition blooms. Plants \$0.50, Roots \$1.00
INCANDESCENT (ID)
Rosy buff, suffused yellow, reverse old rose; seed- ling of J. Cowl
JIMMIE FOX (ID)
Color: unique, coppery red tinged with henna. Good grower; 12-inch blooms, have wonderful stock in them
JULIUS BUNGE (C)
Here is a real pink cactus; good grower, good stems, and it will be hard to beat. Don't overlook this one
JULE IRENE (ID)
Large bright pink. If you want good pink get this one. Seedling of K. Norris, but a much better bloomer
KATIE K. (ID)
Deep rose pink; very large blooms and a very good bloomer with good stems; 12-inch blooms. Plants \$1.00
KILGORE'S KING (ID)
Color: bright cream yellow; very large blooms; good stems
KENTUCKY SPORTSMAN (ID) Color: amber with an old rose reverse, each petal is tipped white. This surely is a beautiful dahlia. By all means, don't miss this one, it's a honey.
Plants \$1.00
KARDINAL VON ROSSUM (C) Beautiful violet purple flowers; very spetacular novelty of immense size; good stems. Don't miss this one
LELAND STANFORD (ID)
Brilliant cardinal red; one of the newer reds; large flower

MAD RIVER CHIEF (ID)
French carmine and crimson-like with dark center. Good grower
MISS OAKLAND (FD)
The finest formal dahlia ever introduced; wonderful bloomer and fine cut flower and show blooms. Plants \$0.50, Roots \$1.00
MONARCH OF THE EAST (FD)
Grown naturally to 13 to 14 inches; holds to immense size until frost; always tight center. Color: a warm gold with apricot and orange buff suffusion
MOTHER MAYTROOT (ID)
An artistic pure white dahlia; blooms about 10 inches, on long, strong stems. Don't miss this one. Plants \$1.00
MAD ALBERT LEBRUM (ID)
A French dahlia; nice grower. Color is coppery orange at the points of the curled petals, a suffused clear purplish pinkRoots \$5.00, Plants \$1.50
MICHIGAN WHITE (SC)
Blooms 8x4; a fine white cut flower; prolific bloom- er and a good grower
MODERN TIMES (ID)
Color: orange, overlaid flaming scarlet, tipped white
NAGEL'S GIANT (ID)
A Belgian giant introduction measuring more than 13 inches across. Color: deep salmon suffused golden yellow. Good grower and fine stems.
Plants \$1.50
OPAL (ID)
Color: cream and salmon rose. Good grower with very large blooms
PACIFIC SPLENDOR (ID)
Lavendar pink with white center; fine show blooms. Plants \$0.50
PREMIER'S MAJESTIC (ID)
Color: salmon mulberry gold. Scored 87 at trial garden at Storrs. Wonderful grower and very large blooms
ROCKLEY DICTATOR (ID)
A very large red dahlia; good grower, and nice stems
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ROSEMARY DICTATOR (SC)

ROBERT RIPLEY (ID)

SUN RAY (ID)

WAR ADMIRAL (ID)

Apricot with a rosy pink reverse; petals slightly twisted and of good substance. Straight, stiff stems hold the large blooms perfectly upright...Plants \$1.00

Standard Varieties

BETTY DAVIS (SC)

BUCKEYE BRIDE (FD)

Beautiful pink; fine for cutting.

Plants \$0.50, Roots \$0.50

CALIFORNIA IDOL (ID)

One of the best yellow to date. Very large blooms with good stems. Don't miss this one.

Plants \$0.50, Roots \$1.00

C. B. PINCHOT

Large velvety red, large blooms, good grower.

Plants \$0.50, Roots \$0.75

EVA HUNT (ID)

Large white, with good stems and a good grower.

Plants \$0.50, Roots \$1.00

GENEVA BEAUTY (FD)

Dark red, wonderful grower, nice stems.

Plants \$0.50, Roots \$1.00

HUNT'S VELVET WONDER (ID)

Large purple blooms on good stems.

Plants \$0.50, Roots \$0.75

JOSEPHINE, G. (ID)

Bright true rose pink; some petals tipped yellow.
Plants \$0.50, Roots \$0.75

LORD OF AUTUMN (ID) Large yellow blooms, good grower, one of the best
Large blooms; clear golden, shaded rose. Plants \$0.50, Roots \$1.00 MARY ELLEN (FD) Color: orchid. An old timer but a favorite in my garden
MAY ROBINSON (SC) Very large blooms, pure pink, a very fine dahlia. Plants \$0.75 MAN OF WAR (ID) Blood red, good grower and good stems. Plants \$0.50, Roots \$0.75
MRS. GEO. LA BOUTILLIER (ID) Deep geranium red, free bloomer, 12-inch blooms. Plants \$0.50, Roots \$0.75
MURPHY'S MASTERPIECE (ID) Blood red. One of the largest dahlias in cultivation. Have good stock of it Plants \$0.75, Roots \$1.50
OAKLEIGH MONARCH (ID) Cerise red; very large and deep blooms. Plants \$0.50, Roots \$1.00 PHANTOM (ID) Bi-color deep violet purple with long white tips.
Plants \$0.50 QUEEN CITY (FD) Pinkish light scarlet flowers. Very fine cut and show flowers
Outstanding Cactus and Semi-cactus Dahlias
BALLEGO'S SURPRISE Pure white novelty. Recommended for cut flowers and show blooms
Brilliant red crimson, and what a bloom it is. Every dahlia grower should have this one; best cactus to date, and keeps a long time in water Plants \$0.50

JERSEY DAINTY
Nice white cactus; best to date; with long stems. Plants \$0.50
Fiery orange tipped yellow. Fine cut flower and show blooms
MABEL BURKHARDT Color: salmon pink. Good stems.
Plants \$0.50, Roots \$1.00 MRS. IDA CHASE
Here is a nice cactus with good stems. Color: cream and pink
POLICHINILLE
A French novelty. Color: soft mauve rose. Best of stems. Fine cut flower Plants \$0.50, Roots \$1.00
SELMA VON STRASSEN FROM GERMANY Color: Salmon and pink
MRS. STEWART (SC) Salmon-apricot with a salmon pink reverse. Flowers will grow to 12 inches and overPlants \$1.00
Miniatures
ANDRIES ORANJE (MC)
Bright orange flower; on long, stiff stems. This was best cut flower in my garden last year. Keep long when cut; have had them in my home for a week. Plants \$0.50
BRIGHT LIGHTS (Min. Dec.) A yellow miniature dahlia. Fine for cut flowers.
Good stems; a good grower
BOUNTIFUL
From England. An outstanding small decorative for freedom in flowering. The plants are of upright, bushy growth, literally covered with neatly formed
small flowers of a deep rose lilac color, carried on

long stems. All should grow this one..... Plants \$0.50

DOREEN CRANE

One of the best of the miniature varieties, a natty perfectly formed narrow-petalled cactus. Color: light, clear orange. Very fine stems. Imported from Plants \$0.50 England

FLORAL KEEPSAKE (MC)

A quality dahlia in size, form, color, stems, vigor. Blooms well formed and sharp, pointed petals. Color: a delicate shell pink. Numerous blooms carried on long, stiff stems. A real gem..... Plants \$1.50

ISIS
Pompon from England. A small, well-formed, neatly rounded flower with good center, and carried erect on wiry stems. Color: yellow
JAMBOREE (SC) Very attractive, with glowing rosy lilac color. This lovely cut flower is about 4 inches across, with fine stems. Has fine keeping qualitiesPlants \$0.50
KAFFIR
From England. A deep maroon "Glorious," florets being narrow and reflexed neatly; long, hard stems
LITTLE DIAMOND (Min. SC)
Color: fresh purple rose with sulphury yellow center. Long, stiff stems, and a dandy cut flower.
MOLLY PLOWMAN
From England. Quite one of the prettiest of the small dahlias; clear pink throughout. Form compact, fully double, and all flowers carried erect.
Plants \$0.50 PEACEFUL
From England. This is one of the best of the "Baby Royal" type, a most reliable and beautiful variety. The flowers are a little larger than Baby Royal, while the color is an attractive peach-pink on golden yellow ground
POPPY
From England. One of the best dahlias in the class. Color: yellow at center, changing to a deep coral, but the whole tinged with rosy tints, as prettily as a flower can be
SPIRIT
Bi-colored novelty, scarlet tipped white. Very good
SYLVIÀ BURNS
Yellow base with rosy red tips to each floret. A neat little flower for garden or cutting. This is from England
SYLVIA (MFD)
Dark red bushes, always full of bloomsPlants \$0.50
RED SIGNAL (SC)
One of the best varieties, having an excellent geranium red color with dark reddish flames. A nice miniature dahlia

Pompons

BRITAIN'S DELIGHT

Cream, suffused salmon-buff. A champion . . Plants \$0.50

VALDA

GIRSHAM

MRS. F. MORGAN

Gold, edged crimson. Exhibition variety of merit.

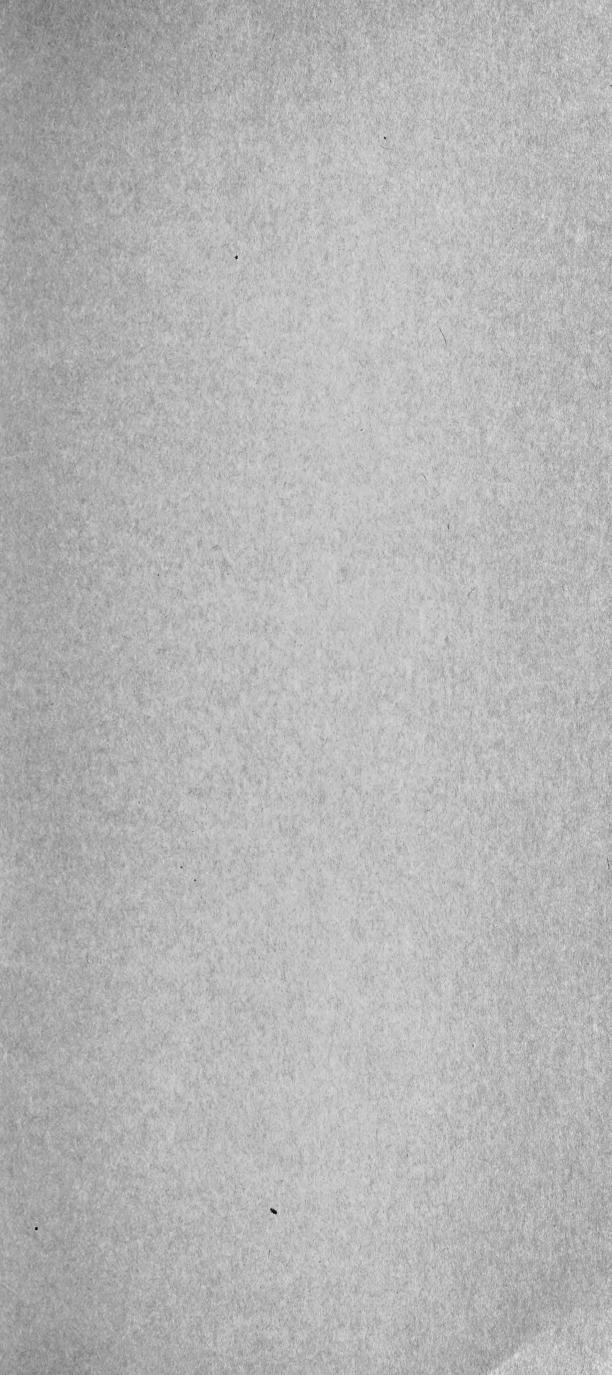
Plants \$0.50

Collections

A	12	\$1.50	plants	for	15.00
В	12	1.00	plants	for	10.00
C	12	.75	plants	for	7.50
D	12	.50	plants	for	5.00

Spray Your Dahlias

You must bear in mind to spray your dahlias every week, because leaf hoppers are disease carriers, and if they get the best of you, your dahlias will stunt, but if you will spray with Multicide every week or twice a week until your plants are clean, you will have nice dahlia plants, and you will be well paid for your work, with nice blooms, so when you send your order, don't forget to include Multicide.



MEMBERS OF

American Dahlia Society

Minnesota Dahlia

Central States Dahlia Society

AND

Minnesota Horticulture Society